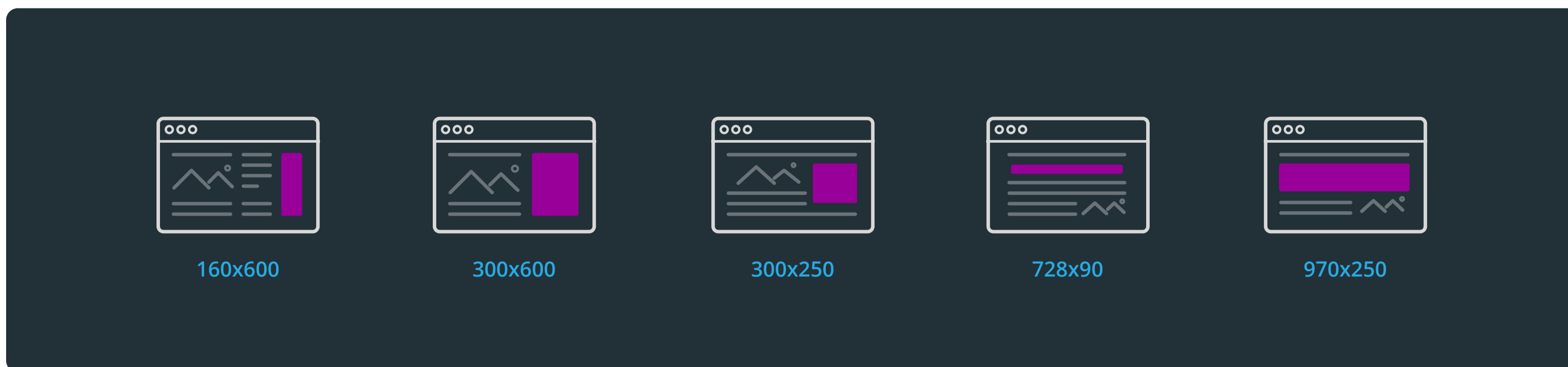


DESKTOP



TEASER

TEASER VIDEO SIZES

TEASER VIDEO

LOGO

EXPANDABLE UNITS

Skyscraper 160x600
 Halfpage 300x600
 Rectangle 300x250
 Leaderboard 728x90
 Billboard 970x250

30 sec loop

Horizontal format 400x130 minimum
 PSD, EPS, BMP, JPEG, PNG, TIFF

IN-FRAME UNITS

Skyscraper 160x600
 Halfpage 300x600
 Rectangle 300x250
 Leaderboard 728x90
 Billboard 970x250

30 sec loop

Horizontal format 400x130 minimum
 PSD, EPS, BMP, JPEG, PNG, TIFF

VIDEO

VIDEO LENGTH

ASPECT RATIO

MINIMUM VIDEO RESOLUTION

MAX FRAME RATE (FPS)

MINIMUM BIT RATE

VIDEO CODECS

AUDIO CODECS

VIDEO FILE TYPES

NUMBER OF VIDEOS

10 to 30 seconds

16:09

1280x720

30

2000 Kbps

H.264 (recommended)
 MPEG-4
 QuickTime
 AVI
 Windows Media

MP3 or AAC

MP4 (recommended)
 MOV
 MPEG
 WMV
 AVI

One video for all

10 to 30 seconds

16:09

1280x720

30

2000 Kbps

H.264 (recommended)
 MPEG-4
 QuickTime
 AVI
 Windows Media

MP3 or AAC

MP4 (recommended)
 MOV
 MPEG
 WMV
 AVI

One video for all

EXPANDED UNIT

EXPANDED SIZE

MAX FILE SIZE

ANIMATION FRAME RATE

970x546

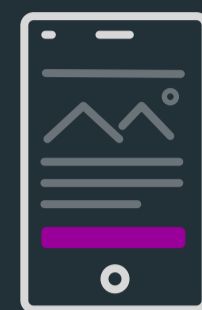
10MB (all content including video)

24 fps

MOBILE



300x250



728x90

TEASER

TEASER SIZE
TEASER VIDEO
LOGO
CLOSE BUTTON

EXPANDABLE UNITS

320x50
300x250
Full video loop
Horizontal format 400x130 minimum
PSD, EPS, BMP, JPEG, PNG, TIFF
20x20 in the upper right corner

IN-FRAME UNITS

300x250
Full video loop
Horizontal format 400x130 minimum
PSD, EPS, BMP, JPEG, PNG, TIFF
20x20 in the upper right corner

VIDEO

VIDEO LENGTH
NUMBER OF VIDEOS
ASPECT RATIO
MIN. VIDEO RESOLUTION
MAX FRAME RATE (FPS)
MINIMUM BIT RATE
VIDEO CODECS
AUDIO CODECS
VIDEO FILE TYPES

10 to 30 seconds
One video for all
16:09
1280x720
30
2000 Kbps
H.264 (recommended)
MPEG-4
QuickTime
AVI
Windows Media
MP3 or AAC
MP4 (recommended)
MOV
MPEG
WMV
AVI

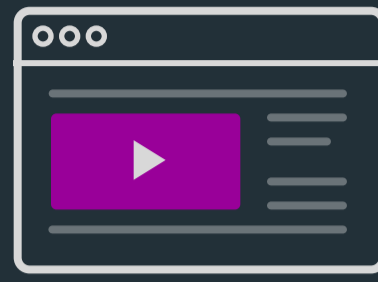
10 to 30 seconds
One video for all
16:09
1280x720
30
2000 Kbps
H.264 (recommended)
MPEG-4
QuickTime
AVI
Windows Media
MP3 or AAC
MP4 (recommended)
MOV
MPEG
WMV
AVI

EXPANDED UNIT

EXPANDED SIZE
MAX FILE SIZE
(ALL CONTENT INCLUDING VIDEO)
FRAME RATE

320x460 portrait
568x232 landscape
Responsive full screen (for Rectangle)
768x928 portrait
1024x672 landscape
10MB
24 fps

IN-STREAM



IN-PLAYER

VIDEO

VIDEO LENGTH	10 to 30 seconds
ASPECT RATIO	16:09
MINIMUM VIDEO RESOLUTION	1280x720
MAX FRAME RATE (FPS)	30
MINIMUM BIT RATE	2000 Kbps
VIDEO CODECS	H.264 (recommended) MPEG-4 QuickTime AVI Windows Media
AUDIO CODECS	MP3 or AAC
VIDEO FILE TYPES	MP4 (recommended) MOV MPEG WMV AVI
NUMBER OF VIDEOS	One video for all

IN-STREAM UNITS

EXPANDED UNIT

EXPANDED SIZE	970x546
MAX VIDEO SIZE	10MB
ANIMATION FRAME RATE	24 fps